



Company Profile 2020-21

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Vision

To be the most preferred and trusted customer choice brand for their life and health insurance needs through our:

- Unmatched passion for service & empathy for our customers
- Speed to market in our initiatives
- Highest level of integrity in our dealings
- Continuous innovation in our solutions

Mission

We create innovative customer solutions that contribute to enhancing the quality of life and economic wellbeing of people and the society.

Core Values

Ethics & Integrity
Our People
Innovation
Customer Focus
Corporate Social Responsibility

CEO's Message

At TPL Life, we are driven by passion. We aim to provide our customers, with the best possible service, keeping the 'easiest company to deal with' as our mantra. This attribute is inculcated in all our strategic plans, and is something we work towards every single day as a company. We ensure that everything and anything that we do is done with the utmost integrity.

Combining our traditional market approach and offerings with digital solutions, we have an innovative portfolio which will enable accelerated penetration as well as diversification of risk. We are partnering with market leaders to introduce initiatives which will create mass accessibility to custom products that can be priced, packaged and purchased through our app.

I would like to extend my gratitude to all of you who have partnered with us along the way and look forward to welcoming others in the future. You are and will always be our first priority.

Stay safe, stay insured and be there for your loved ones.

Thank you.

Warm Regards,
Faisal Abbasi



Our Story

TPL Life Insurance Limited is a subsidiary of TPL Corp, which has diversified investments across multiple business segments. TPL Life strives to lead in insurtech, catering to Pakistan's Life and Health insurance needs by offering cutting edge Insurance solutions.

Access to quality and affordable healthcare is a fundamental human need, and forms the foundation of our ethos. As a true insurtech, our core strength pivots on delivering seamless and innovative solutions for our customers, developed by our team of experts and managed by an agile and efficient infrastructure.







Continuous investments in cutting-edge technology and market intelligence have allowed us to be first-to-market with multiple Life and Health insurance solutions that are customized for both individual and corporates.

TPL Life's Website and Mobile App are amongst the leading insurtech platforms in Pakistan that offer an end-to-end insurance experience, from purchasing a policy to instant issuance, policy management, claim lodging, and renewals.

At a Glance

Company Name	TPL Life
Head Office Address	12 th Floor, Centrepont, Off Shaheed-e-Millat Expressway, Adjacent KPT Interchange, Karachi
CEO Name	Faisal Abbasi
Established	2016
Revenue	PKR 753 Million
Number of Employees	117

Key Services

 Corporate Life & Health Insurance	 Individual Life and Health Insurance
 Micro Insurance	 Mass Retail
 Paperless Policy Insurance	 24/7 Contact Center

Our Journey



Why choose TPL Life



Innovative Insurance Solutions

- COVID-19 Protection Shield, Pakistan first coverage plan for COVID-19
- TimeShield, Pakistan's first usage-based insurance solution for protection on-the-go through our App
- Rahbar, Pakistan's first online Learning and Agency Management Platform
- Sahulat, a tele-health platform that provides access to doctors, lab tests & medicines through our App
- Unmatched Unit-Linked Product Allocations
- Pakistan's first Epidemic product covering multiple illnesses
- Pioneer of scratch card based insurance solutions
- Leader in Micro insurance services



Digital Excellence

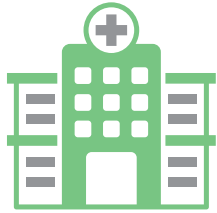
- Digital products for instant insurance
- Paperless Insurance - Buy, Claim, Renew policies through our App or Website
- Multiple payment options
- Lodge Claims via WhatsApp
- Smart Portals for real time monitoring and analytics
- Customized Dash boards & Portals for HR to monitor employee health



Operational Excellence

- Instant coverage through our App and Website
- Over 300+ panel hospitals for maximum customer support
- 24/7 Call Center with doctor approval and E-policy issuance services

Our Technology



Cashless treatment at panel hospitals



Claim handling via WhatsApp



Fastest TAT for fatality claims



In-App telemedicine functionality with value added services



Pay-as-you-use our smart solutions



IBFT for Swift Claims Processing



Integration of ride hailing services within our App



Claim reporting and document upload facility via App



End-to-end paperless insurance solutions



Product Portfolio

TPL Life caters to a variety of businesses and customers across Pakistan. Our insurance solutions provide access to better healthcare, ensuring the safety of our customers in case of unforeseen circumstances.

To cater to our customers' changing needs, TPL Life launched a range of innovative and digital products that include instant, time-based and epidemic-based insurance plans along with conventional life and health insurance solutions.



Corporate

To provide affordable healthcare, TPL Life offers health and life insurance policies to cater to every socio-economic class of our society. As a step towards access to better healthcare, TPL Life offers insurance policies for employees of small, medium, and large corporations.



Micro Insurance

Our micro health insurance plans provide affordable financial protection and improved access to healthcare to customers of all leading micro insurance banks.



Bancassurance

To provide one-stop professional financial services to customers, TPL Life has partnered with some of Pakistan's major consumer banks.



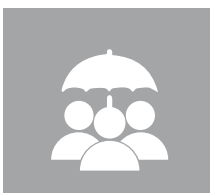
Digital

Our digital offerings are available through our App, Website, and aggregator partners. With affordable premiums and family packages, we offer a hassle-free way to Buy, Claim and Renew.



Retail

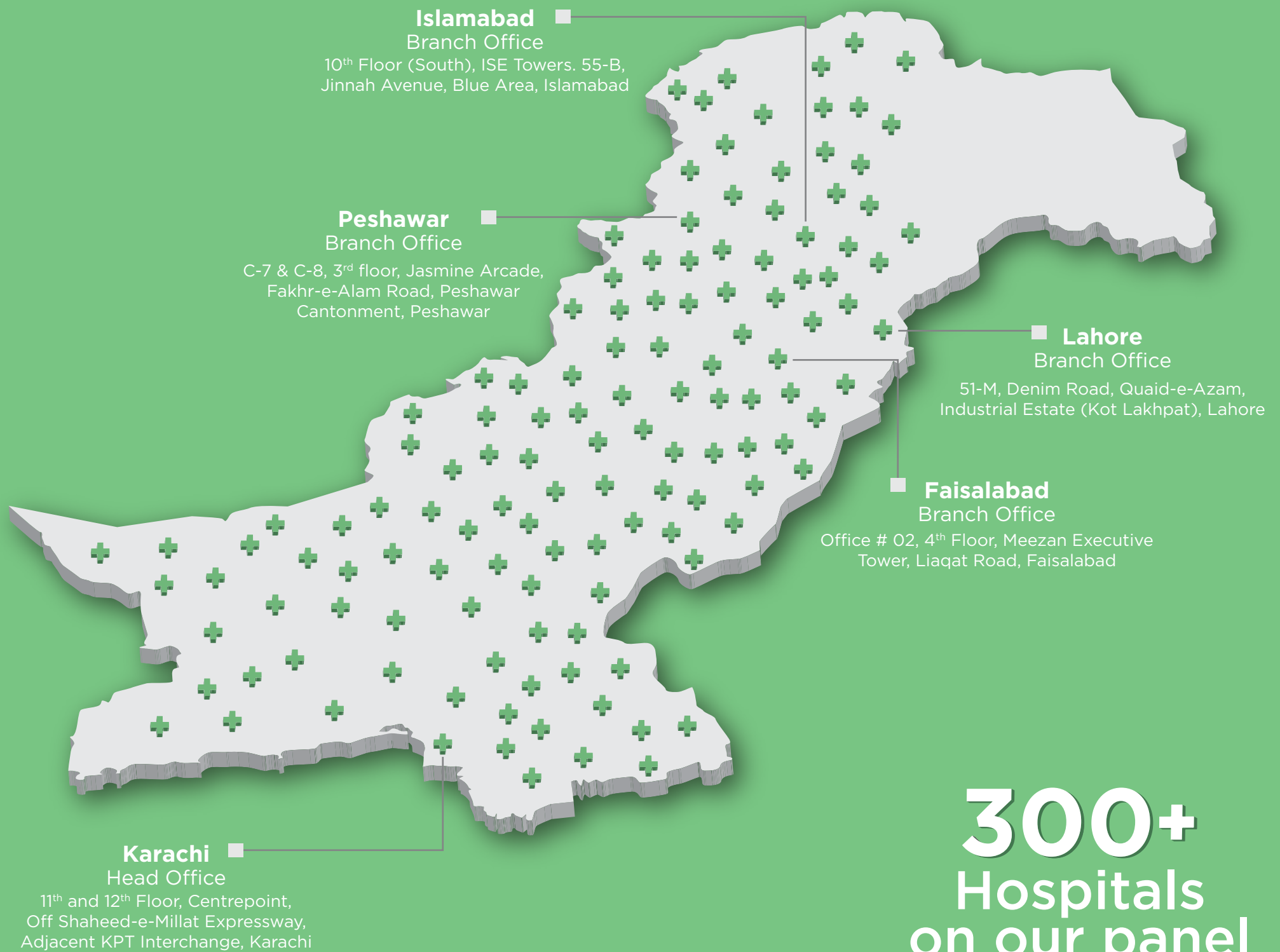
TPL Life offers a wide range of retail insurance products which consists of a mix of savings and investment, health and life insurance plans. We partner with corporations and retail outlets to provide innovative and affordable financial protection for our customers.



Mass Retail

TPL Life offers pre-issued scratch card based instant Life and health solutions that can conveniently be purchased at retail stores, branchless banking outlets & franchises. To ensure availability of quality healthcare and life products for every citizen of the country we have partnered with various Branchless Banking Entities, OMCs amongst others, for this endeavor.

Geographic Presence



Major Clients

Group Health

Group Life

Distribution Business Partner

About TPL Corp

TPL Corp is a technology driven conglomerate with investments across Life and General Insurance, Real Estate, Security, Asset Tracking, Navigation and Mapping and several technology startups.



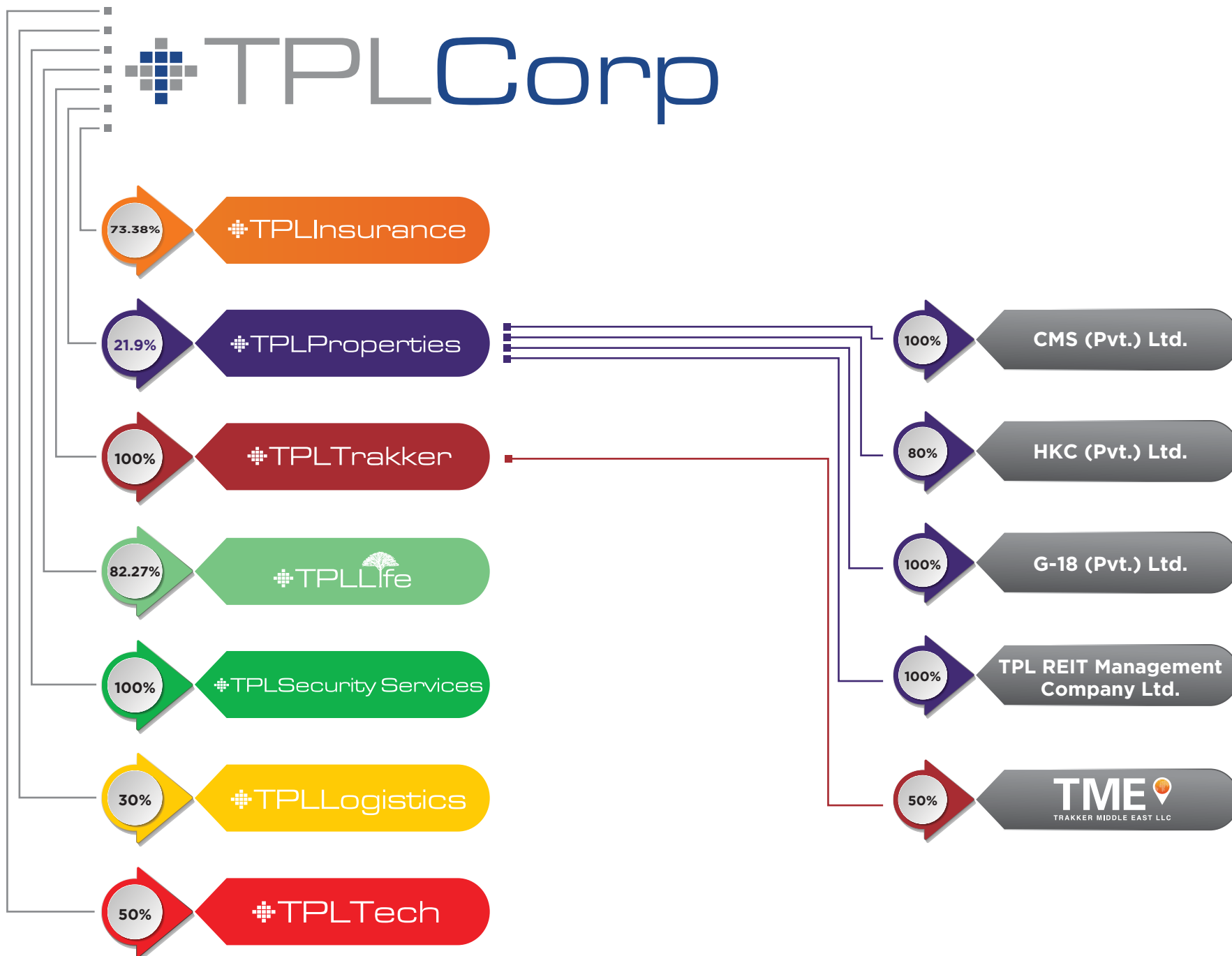
Number of Employees
2,317



Group Equity
PKR 8.13 billion



Group Turnover
PKR 4.3 billion



Board of Directors



Jameel Yusuf (S.ST.)
Chairman



Ali Jameel
Director



Faisal Shahzad Abbasi
CEO



Farrukh Shaukat Ansari
Director



Muhammad Aminuddin
Director



Asif Reza Sana
Director



Mohammad Riaz
Director



Andrew Borda
Director

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